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## **GUMENICK PROPERTIES WINS NATIONAL HOME BUILDING AWARDS**

*National Association of Home Builders Contest Bestows Eight Honors for Excellence*

**HENRICO COUNTY, VA.** – Gumenick Properties has won a combined total of eight national and regional awards in The Nationals contest, sponsored by the National Association of Home Builders (NAHB).

With these wins, Grayson Hill and Monument Square have won a combined grand total of 63 awards in local, regional and national competitions.

All Nationals' honors went to two of the company's new luxury communities in Henrico County – Grayson Hill and Monument Square

The national awards won were:

- Best Brochure – Monument Square
- Best Landscape Design – Grayson Hill
- Master Planned Community of the Year – Grayson Hill.

Each of these national honors was a Silver Award, which means that the company is a finalist for national Gold awards that will be announced for each category in February.

In addition to the three national awards, the company received these regional honors:

- Best Landscape for an Attached Home Community – Grayson Hill
- Best Logo – Grayson Hill
- Best Signage – Grayson Hill

- Best Brochure – Monument Square
- Best Attached Home Plan – Monument Square.

The Nationals contest is the largest competition for new-home sales and marketing professionals. It typically attracts 1,200 entries every year.

Within the home building industry, the Nationals are considered the most prestigious awards of their kind, setting the benchmark for innovations in new home design, marketing and sales.

Started in 1982, as the Institute of Residential Marketing Awards, The Nationals awards program continues to recognize superior new home sales and marketing achievements. With 57 categories across various disciplines of the new home industry, the awards honor excellence in product and community design, advertising, marketing and sales achievements by individuals and sales teams.

Judging occurs over three days. The panel consists of eight industry professionals from across the country. Competition is stiff, and entries come from some of the largest development firms in the nation.

Members of the Gumenick Properties' marketing team that won these awards were: Sherrie Becker and Justin Calliott of Becker Calliott Marketing; Ollin Toler, Cindy Jez and Laura Chapman of Gumenick Properties; Ed Crews of Crews Communications; and Mary Garner-Mitchell of Garner-Mitchell Illustration/Design.

Based in Henrico County, Va., Gumenick Properties is an award-winning real estate development and management company with operations throughout the Southeast.

Founded in the late 1940s, the company now engages in two primary lines of business – apartment community operations and homebuilding.

The company currently owns and operates apartment communities in Florida, North Carolina and Virginia. Gumenick Properties also is engaged in homebuilding activities, primarily in Central Virginia. Over the years, it has acquired extensive experience in neighborhood revitalization. These projects meet many needs, including curbing suburban sprawl, enhancing local tax bases and meeting long-term community goals set by elected leaders and professional planners. The company's revitalization work always has been undertaken with respect for local sensitivities and needs. As a result, Gumenick Properties' revitalization projects have garnered praise and ready acceptance from customers, civic leaders and neighbors.