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**GUMENICK PROPERTIES WINS NINE REGIONAL, NATIONAL AWARDS**

*National Association of Home Builders' Contest Recognizes Marketing Achievements*

**HENRICO COUNTY, VA.** -- Gumenick Properties has won a combined total of nine regional and national awards in The Nationals contest, sponsored by the National Association of Home Builders (NAHB).

Regional honors awarded the company were:

- Best Graphic Continuity – Monument Square
- Best Color Ad – Grayson Hill
- Best Sales Office (Suburban) – Grayson Hill
- Best Sales Information Center – Monument Square
- Best Interior Merchandising for a Model Priced from \$650,000 to \$1 million – Grayson Hill (Kingston)

The company also received four national Silver Awards. These honors make the company a finalist for national Gold awards that will be announced for each category in February at a ceremony in Orlando, Fla. The Silver Awards are for:

- Best Signs – Grayson Hill
- Best Landscape – Grayson Hill
- Best Interior Merchandising for a Model Priced from \$400,000 to \$650,000 – Grayson Hill (Farrington)
- Attached Community of the Year – Grayson Hill. This entry is judged on its logo, brochure, advertising, sales office, signs, landscaping, interior merchandising and architecture.

The Nationals contest is the largest competition for new-home sales and marketing professionals. It typically attracts 1,200 entries every year.

“The Nationals are the most prestigious awards of their kind, setting the benchmark for innovations in new home design, marketing and sales. NAHB’s commitment to recognizing originality, imagination and success has been exemplified by its award winners since the competition’s inception,” said Dan Levitan, chairperson for The Nationals.

Started in 1982, as the Institute of Residential Marketing Awards, The Nationals awards program continues to recognize superior new home sales and marketing achievements. With 57 categories across various disciplines of the new home industry, the awards honor excellence in product and community design, advertising, marketing and sales achievements by individuals and sales teams.

Judging occurs over three days. The panel consists of eight industry professionals from across the country. Competition is stiff, and entries come from some of the largest development firms in the nation.

Members of the Gumenick Properties’ marketing team that won these awards were: Sherrie Becker and Justin Calliott of Beck Calliot Marketing; Ollin Toler and Laura Chapman of Gumenick Properties; Ed Crews of Crews Communications; Mary Garner-Mitchell of Garner-Mitchell Illustration/Design; and Phyllis Ryan and Ann McGown of Interior Concepts.

Based in Henrico County, Va., Gumenick Properties is an award-winning real estate development and management company with operations throughout the Southeast. Founded in the late 1940s, the company now engages in two primary lines of business – apartment community operations and homebuilding.

The company currently owns and operates apartment communities in Florida, North Carolina and Virginia. Gumenick Properties also is engaged in homebuilding activities, primarily in Central Virginia. Over the years, it has acquired extensive experience in neighborhood revitalization. These projects meet many needs, including, curbing suburban sprawl, enhancing

local tax bases and meeting long-term community goals set by elected leaders and professional planners. The company's revitalization work always has been undertaken with respect for local sensitivities and needs. As a result, Gumenick Properties' revitalization projects have garnered praise and ready acceptance from customers, civic leaders and neighbors.