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GUMENICK PROPERTIES RECEIVES WARRANTY PROGRAM AWARD

HENRICO COUNTY, VA. -- The Homebuilding Group of Gumenick Properties recently received the prestigious Summit Award for Outstanding Customer Service and Buyer Satisfaction from Professional Warranty Corporation (PWC) based in Annandale, Va.

“The Summit Award is presented to those companies that have demonstrated the highest level of customer satisfaction over time, and Gumenick Properties unquestionably meets that standard. For nearly 10 years, Gumenick enrolled hundreds of homes in our program. We have heard from less than 1 percent of their homebuyers, and there have been zero claims. This outstanding ability to satisfy is prevalent throughout the entire company,” said Roger Langford, PWC’s Regional Director of Sales.

All Gumenick homes are covered by this program, which is insured by a member company of Zurich US and A.M. Best, a rated insurance carrier.

The insured warranty program provides the basis for establishing the buyer-builder relationship. It clearly states performance standards for warranty work, if needed, during the first two years after closing. The program also ensures that any required work will be to high standards. Under the program, the insurer assumes the builder’s liability for the structure during years three through 10. Low-cost binding arbitration is available throughout the warranty’s 10-year term to resolve any disputes that may occur.

Based in Henrico County, Va., Gumenick Properties is an award-winning real estate development and management company with operations throughout the Southeast.

Founded in the late 1940s, the company now engages in two primary lines of business – apartment community operations and homebuilding.

The company currently owns and operates apartment communities in Florida, North Carolina and Virginia. Gumenick Properties also is engaged in homebuilding activities, primarily in Central Virginia. Over the years, it has acquired extensive experience in neighborhood revitalization. These projects meet many needs, including curbing suburban sprawl, enhancing local tax bases and meeting long-term community goals set by elected leaders and professional planners. The company’s revitalization work always has been undertaken with respect for local sensitivities and needs. As a result, Gumenick Properties’ revitalization projects have garnered praise and ready acceptance from customers, civic leaders and neighbors.